

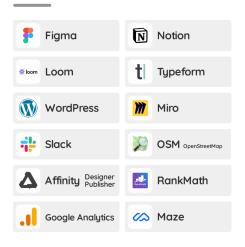
Hi, I'm Marina.

A nature-addicted \sim^{\sim} Product and UX Designer.

Portfolio

www.whitewords.io

Tools



Skills

- User Research & Data Synthesis
- Wire-framing
- High-fidelity Prototyping
- Design Systems
- Responsive Design
- Usability Testing
- Design Thinking
- Content Marketing & Social Media
- Search Engine Optimization
- Mentoring
- Basic Coding Skills: HTML, CSS, Bootstrap, Git, Docker

Languages

- German
- English
- Norwegian

My story

I am born in Germany and currently based in Valais in Switzerland. After my studies of environmental engineering I started to work at the interface between IT and agriculture.

Having worked and gained lots of experience in content marketing and design, I shifted my focus more and more towards product design and stepped into the exciting world of user experience.

After successfully graduating from Memorisely's UX/UI design & Design System bootcamp, I joined the Swiss startup Urbio. As their Senior UX/UI Designer I am designing a complex solution for a data-driven energy map software for city-decarbonization and am responsible for the whole design process working in a cross-functional team.

Work Experience & Professional Education

Senior UX/UI Designer

2022 - today

2020 - 2022

2014 - 2021

2014 - 2020

Urbio

- UX/UI Designer working in a cross-functional team
- User research & workshops, prototyping & testing, design system
- Working with maps and design for geospatial data

UX/UI Designer

whitewords.io

• Case studies including user research, ideation, wire framing and high-fidelity prototyping, UX blog and newsletter

Head of Communications & Operations

Qualitas AG

- Leadership role, team & project management
- UI Design & website management
- Corporate communications, SEO, social media management & PR

Co-founder & UI Designer

alpün media / self-employed

• UI design, WordPress websites, content creation

B. Sc. Environmental Engineering (Organic Farming)2010 - 2014ZHAW Institute of Natural Resource Sciences

Photography & Storytelling www.beanywhere.ch